Volume 11 Number 3

### A QUARTERLY PUBLICATION OF THE HORTICULTURE EXPORT DEVELOPMENT FOUNDATION, DHAKA

#### Potato is the most important crop in Bangladesh among the tuber crops. In recent years, potato cultivation area and yield/ha increased substantially. Some reasons behind such

Editor's Note

improvement areuseofimproved developed/introduced by Tuber Crops Research Centre (TCRC) of Bangladesh Agricultural Research Institute (BARI) and promotion of disease free seeds along with improved production technologies by the Department of Agricultural Extension (DAE), Bangladesh Agricultural Development Corporation (BADC) and some other private organizations. All these organizations deserve appreciation for such potato improvement in Bangladesh. However, there is further scope of improving the yield, quality of the table potato and processed grade potato with high dry matter content and less reducing sugar for processing industry.

Malaysia, Singapore, Sri Lanka, Indonesia, Russian Federation etc and it is heartening to note that market is expanding with the backing of Government and private sector. Besides, the potato exotic varieties, some indigenous varieties like Lalpakri, Sheel Bilati etc are also being exported to ethnic market of Middle East and some other countries in Asia, Africa and Europe. The indigenous varieties have low yield

potentiality primarily for virus infestation. Genetic

Bangladesh exports potato to different countries such as

improvement of these varieties is imperative to meet the growing demand of both domestic and export market. Consumers like these varieties due to their glutinous texture and delicious taste. TCRC should focus more attention to these varieties apart from other high yielding varieties for Research & Development. Bangladesh can compete with the global market of fresh as well as value-added processed produce if effective potato production is developed in a planned way by the use of appropriate varieties for fresh and processed produce along with adoption of improved production practices, proper packaging and market intelligence support.

Area, Production and Yield of Potato Bangladesh has made a remarkable progress in terms of area coverage, production and average yield of potato during the past decade. Table 1: Area Coverage, Production and Yield of Potato in Bangladesh

Area

('000 ha)

460

360

396

402

345

301

Fiscal

Year

2010-11

2009-10

2008-09

2007-08

2006-07

2005-06

DAE 2011

Production

Quantity

('000 MT)

8326

7124

5268

6648

5167

4161

Yield/ha

(MT)

18.10

19.79

13.31

16.53

14.98

13.81

appropriate production and post harvest techniques, creation of adequate storage facilities and well-organized marketing system with the participation of different stakeholders from public as well as private sectors. An Analysis of Present Potato Production and Marketing Situation in Bangladesh Mitul K. Saha<sup>1</sup> and Dr. S. M. Monowar Hossain<sup>2</sup> An ideal accompaniment to most dishes, the potato (solanum

The potato growers face more trouble in marketing than the production. The problems of local marketing such as very low

price in peak harvest season, inadequate storage facilities, high post harvest spoilage, syndicate for price fixation &

control etc are to be addressed with the adoption of

tuberosum) is the friend of chefs and consumers alike, and its versatility is unmatched by almost any other food group. It is well recognized that to meet the continuous increasing demand of food for large population of Bangladesh, food habit

has to be diversified so as to reduce dependence on rice. To

achieve this goal, production of maximum amount of nutrient per unit of area and per unit time is to be emphasized. The potato is the fourth leading world food crop after rice,

wheat and maize because of its great yield potential and high nutritive value. Potato is rich source of starch and it is consumed for its caloric value. In terms of energy produced per unit area of land, the potato exceeds all the cereals. Protein yield per unit area is also superior to the cereal grains and second only to soybean. After the rice (boro, aman, aus), potato is the second most important crop in Bangladesh. And recently potato has become major food crop in Bangladesh because of its multiple uses as vegetable and delicious processed items. Various diversified processed products like flakes, starch, chips and crisps, frozen french fries, rings of potato are being

products are produced at home-scale level. <sup>1</sup> Assistant General Manager (Supply & Value Chain, Marketing, R&D), Hortex Foundation <sup>2</sup> Managing Director, Hortex Foundation and Director, PIU, SCDC, NATP A very small part of the potatoes reaches the local consumers

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produced at industrial level while chips, french fries, sun-dried

and other for export. Own production and contract farming systems are now followed for export of potato by the exporters in different potato growing zones. Selected agents of exporters

directly, while the bigger part passes through several categories

of traders known as middlemen. Fresh potatoes flow through

two kinds of marketing channels, one for local consumption

collect potatoes from the production areas/cold storages. Some exporters are investing money through selected agents for production of export quality potatoes.

The potato growers face more trouble in marketing than in

production. Sale of potatoes at a reasonable price and at the

desirable time is the major problem of the growers. Some

other problems are traders' syndicate for price fixation, price

In view of the above problematic situation, it needs an organized and efficient marketing system to make it more

profitable for the farmers and at the same time available to

control, less bargaining power of the farmers.

consumers throughout the year at reasonable price.

### million MT from 0.46 million ha of area with an average yield 18 MT/ha. Its overall area coverage, production quantity have

ups and down trend during 2005-2011. The increase of yield in the recent years is mainly due to use of disease free seeds of improved varieties, appropriate production technologies and different promotional campaign. Meanwhile, there is a wide gap between average national yield of potato of Bangladesh

Source: Statistical Year Book of Bangladesh (2009), Year

Book of Agricultural Statistics of Bangladesh (2008, 2004),

The above table (Table 1) reveals that potato production is 8.4

the Netherla in UK is ab 2011), whic	other potato grands, UK, France, out 48 MT/ha (France) h is more than two	, USA and Cresh Produc	Germany. Pota ce Journal No	to yield vember
of Banglade		e atiu a		
	f Potato Mark is one side of th		other side is	how to
for premiur	uction, productiven price of this arket and sale	crop. If th	e purchase p	orice of

main competitors of potato in the market. If the supply of vegetables in the market is high, price of vegetables becomes low and ultimately the demand for potato in the market decreases. On the other if the supply of vegetables in the

market is low, demand for potato in the market increases and

price goes up. For that reason, demand as well as price of

potato in the market in our country increases during lean

period of vegetable production i.e. during rainy season.

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United Kingdom

Greece

Hong Kong

Indonesia

Italy

Cambodia

Kuwait

Sri Lanka

Myanmar

Maldives

Malaysia

Nepal

Oman

Poland

Russian

marketing profit in selected potato growing zones of

Bangladesh (Rabbani et. al 2010, The Potato Sector in

Depending upon the production of potato, vegetables are the

Bangladesh, Its Challenges and Opportunities).

low price offered by buyers, inadequate buyers in the importing countries among others factors. Country-wise potato export earnings by Bangladesh have been shown in Table 3. Table 3: Country-wise Potato Export Earnings by Bangladesh in 2010-11 Value % Share of Country ('000 USS) Total Export 466.124 2.78 United Arab **Emirates** Bahrain 18,132 0.10Brunei 39.415 0.23 Darussalam 0.03 China 6.159

3.257

9.127

5.025

60.902

0.049

200.685

2187.825

95.434

49.314

7242.053 2.312

0.895

1100.692

0.02

0.05

0.03

0.36

negligible

1.20

13.07

0.57

0.29

43.28

0.01

negligible

6.58

Indonesia

Bahrain Dubai

Brunei

compared to Granola

\*Freight charge varies

for other fresh produces.

short duration of export time (March - September), limited

exportable varieties, variation in demand from the importers,

Export of Fresh Potato With the direct technical assistance of the Agro based Industries and Technology Development Project (ATDP) of the Ministry of Agriculture, funded by USAID, two private exporters (Ideal Sea Foods International and New Channel Pvt. Ltd.) successfully shipped about 130 MT of potatoes to Singapore, Malaysia and Sri Lanka in 1999 (The Financial Express, June 25, 1999). The success achieved by potato growers and exporters was an excellent start for expanding exports in future. Meanwhile, Bangladesh produces quality potatoes which are preferred by these importing countries. Shipping facilities have been improved compared to earlier times. Shipment through one door open container made it easier and more feasible for exporting fresh potatoes from Bangladesh. It is to be noted due to export of potato in the

peak season by large scale, the domestic price level may

increase to some extent which will be of course beneficial to

potato farmers. The annual quantity of export from 2005-06 to

Quantity Exported

(MT)

34891

9687

407

July - September, 2011

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265-280

320-340

Table 2: Export Quantity of Potato in Bangladesh

2010-11 is shown in Table 2.

Fiscal

Year

2010-11

2009-10

2008-09

2007-08 5412 2006-07 4108 2005-06 9253 Source: Plant Protection Wing (PPW), DAE 2011 The export of fresh potato which was 9253 MT in 2005-06 but that rose to 34891 MT by 2010-11. But the trend is not always upward. According to the exporters, year to year fluctuations of potato export in Bangladesh were due to several reasons i.e.

presented in Table 4. Table 4: Potato Export Price (for Granola Variety at peak season) Market Freight Charge (US\$)\* C&F Price/MT(US\$) 40ft reefer reefer 20ft dry dry container container/ container/ container 26-27MT 12-14MT 800-900 180-190 220-250 Malaysia 250-265 250-265 250 1300-230-245 Sri Lanka 1350 Singapore 700-800 215-240 230-250 Russia 4000-375-400

4500

1650

3000

700

2500

Source: Personal Communication with the Exporters, 2011

From the above table, it appears that among the eight foreign

markets for potato export, Russia market is the most potential

one as compared to other seven markets. This is because exporters earned their highest net margin from this market. On

the other hand, the Russian economy has been booming in

recent years. Russian demand for imports, however, is on the

increase and not just for potatoes; the same can also be seen

Besides the exotic varieties, some indigenous varieties

(e.g. Lalpakri, Sheel bilati etc) are exported to ethnic market in

Middle East, other Asian countries on a limited quantity. But the

statistics on export volume of this type of potato is not available.

■ Suitable shipment time for 7-10 days by dry container from January

For Diamant variety export, FOB price may vary 10-15 US\$/MT

Bangladeshi potatoes is concentrated at the peak-harvesting

season, our exporters have to compete with suppliers of

Indonesia, China, India and Pakistan. Export price of potato is

Federation 258,473 1.54 Saudi Arabia 2667.929 15.94 Singapore 64.730 0.38 Togo Vietnam 677.313 4.04 16730.78 100% Total Source: Export Promotion Bureau (EPB), 2011 Malaysia (43.28%), Singapore (15.94%), Sri Lanka (13.07%), Indonesia (9.35%), Russian Federation (6.58%), Vietnam (4.04%), United Arab Emirates (2.78%), Saudi Arabia (1.54%), Kuwait (1.20%) are major export markets for Bangladeshi fresh potato. Every importing country has some

specific requirements/special demands. Singapore, Malaysia

and Sri Lanka prefer long dormant varieties like Granola but

other varieties like Diamant, Binella, Cardinal, Desiree, Bintje

etc are also imported for fresh consumption. The size of

potatoes preferred is between 40-70mm having weight of 100-150g. Different supermarkets prefer shiny-skin color-washed potatoes in good packaging. The consumers of Malaysia and Singapore prefer freshly harvested potatoes due to their better taste and flavor. Hence shipment arrangements should be made to export freshly harvested potato from mid February to May. The market price of potatoes in Malaysia and Singapore varies depending upon the supply position. Since the supply of
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and earning more foreign exchange. The present Government of Bangladesh attaches high priority to an export-led growth and intends to provide necessary support in this respect.
<ul> <li>Major Problems of Potato in Bangladesh</li> <li>Lack of high yielding varieties for processed products and export market</li> <li>Lack of indigenous improved varieties</li> <li>High post harvest spoilage</li> <li>High incidence of diseases (late and early blight of potato, fusarium and brown rot, leaf roll virus, common scab, black heart, root knot etc) and insect/pests (cut worm, aphids, tuber moth, cricket, leaf hopper etc)</li> <li>Fluctuating price of potato in domestic and export market</li> <li>Limited storage facilities.</li> </ul>
Strategies for Intervention  For the interest of potato farmers, processing industry, increase
of export and the national food security, the following

interventions may be taken by both public and private sectors:

Strengthening local quality potato seed production

Ensuring extension services for adoption of modern

Establishing community based low cost cold storage

Exploring new export market by the commercial

There is a vast potential of export of both fresh and processed

potato products from Bangladesh. Bangladesh produces huge

quantity of potato every year. Its utilization in respect of fresh consumption, processed products and export should be

improved to reduce our dependency on rice, diversify diets

The 83<sup>rd</sup> meeting of the Governing Body of Hortex

Foundation was held on Tuesday, July 19, 2011 at Hortex

Conference Room under the Chairmanship of Mr. C. Q. K.

Mustaq Ahmed, Secretary, Ministry of Agriculture and

Chairman, Hortex Foundation. The meeting discussed on

various administrative issues and policy directives were given

including approval budget of Hortex Foundation and Supply Chain Development Component (SCDC) of National

Agricultural Technology Project (NATP) for FY2011-12 etc.

Encouraging potato based processing enterprises

technology by most of the potato farmers

counselor in Bangladesh Foreign Mission

Campaign for more potato consumption.

facility at farmers level

and earn more foreign currency.

Hortex News in Brief

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"e-Learning Course on

83<sup>rd</sup> Governing Body Meeting

Conclusion

Strengthening potato research and development

Potential Scope of Potato Bangladesh has a huge potential for quality potato export in many countries of the world. Bangladesh can compete with Asian, Middle East and EU markets both in terms of quality and price if a specialized production program is developed with the selection of right variety and quality seed, appropriate

production techniques, arrangements of proper post harvest

management, efficient marketing system and competitive ship freight rates etc. In fact, search for fresh potato markets in different Asian countries should be continued with active support of the government. The foreign missions and commercial counselors of Bangladesh should extend their support in this respect. Bangladesh can offer quality potatoes at competitive prices and that export can increase rapidly, thereby generating income, creating direct and indirect employment

July - September, 2011

(Marketing) at a consultation workshop on "Construction of Organic Agriculture Network in Bangladesh" organized by Horticulture Research Centre (HRC), BARI, Joydebpur, Gazipur, Bangladesh and funded by ANSOFT-AFACI-BARI Project on July 27, 2011. Major findings of the paper were organic farming have the potentiality of more expansion in Bangladesh by identifying the suitable micro-niches in different locations. Research and development activities need to be strengthened along with the promotion of domestic and export marketing of high-value agro-commodities. "Deriving Benefits by Introducing GAP in Horticulture" paper was presented by Dr. S. M. Monowar Hossain, Managing Director, Hortex Foundation at a consultation workshop on "Approach to Food Safety for Vegetables and Fruits in Bangladesh" organized by Horticulture Collaborative Research Support

Program (HortCRSP) with association of USAID, BARI, Cornell University, University of California (UC) DAVIS

and Sathguru at Radisson Blu Water Garden Hotel Dhaka,

Bangladesh during 16-17 August, 2011. Highlighted areas

of the paper were Good Agricultural Practices (GAP) is a

package of environment friendly technologies which

requires introduction in Bangladesh developing necessary

protocol without further delay. The GAP will contribute

substantially to achieve food, nutrition and financial

security of Bangladesh.

Nettleton.

83rd Meeting of the Governing Body of Hortex Foundation

"Market Scenario and Requirements of Export

Promotion of Organic Vegetables" paper was written by

Dr. S. M. Monowar Hossain, Managing Director, Hortex

Foundation. It was presented by Mitul K. Saha, AGM

Technical Paper Presentation

> "Export Promotion Strategy of Bangladesh" paper was

presented by Mitul K. Saha, AGM (Marketing) at

e-Learning Course at BRAC University

International Trade of Agriculture and Food Products"

organized by Asian Productivity Organization (APO), Japan

and implemented by the National Productivity Organization

(NPO) from 13 to 15 September 2011 in Dhaka, Bangladesh.

Major findings of the presentation were explore new markets

by facilitating trial shipment of exportable produce, promote

SPS, TBT, WTO rules and regulations, environmental and

other trade issues to all concern stakeholders and to encourage

product specific exports, every year one product will be

A study mission headed by The Secretary, Ministry of Agriculture (MOA), Government of Bangladesh visited UK from 18-26 September, 2011. The particulars of the team

□ Mr. C. Q. K Mustaq Ahmed, Secretary, Ministry of Agriculture, Government of Bangladesh & Chairman,

☐ Mr. Mujibul Haque Raju, Proprietor, Elite Express, Managing Partner, EH Enterprise & Director, Governing

☐ Mr. ASM Ahsanuzzaman Chowdhury, Proprietor, Crown

☐ Mr. Syed Mohammad Monowar Hossain, Managing

High Commission in UK facilitated the visit by making

appointments with Department for Environment, Food and

Rural Affairs (defra), The Food and Environment Research

Agency (FERA) and Bangladesh Importers Association UK

(BiA). Initially Mr. AHM Ahsan, Commercial Counselor, High Commission of Bangladesh, UK provided assistance in

making appointments with the defra, FERA and BiA officials.

Fruits & Vegetables Export & Director, Governing Body,

declared as the "Product of the Year" etc.

members are appended below:

Hortex Foundation.

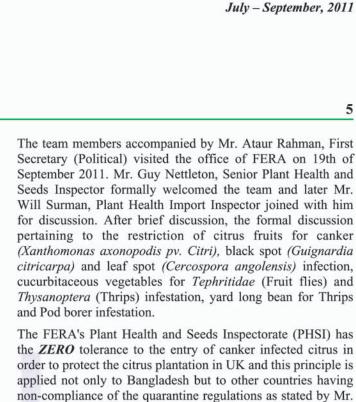
Hortex Foundation.

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Body, Hortex Foundation.

Director, Hortex Foundation.

The Study Mission to United Kingdom



The team members went to main head office of defra for discussion with the Director, Deputy Director and Mr.

Nettleton as per prior appointment on 21st of September

2011. Mr. Brian, Director welcomed the team cordially and

after brief introduction, formal discussion started on issues

related to quarantine pests of exported citrus and other

vegetables from Bangladesh. The Secretary, MOA

participated in the discussion citing the references to earlier

talk to Mr. Nettleton. He politely accepted some of our

limitations in compliance of quarantine regulations but

Discussion Meeting with defra Officials

he sought assistance from defra to improve our capacity in

adopting Good Agricultural Practices (GAP) with

harmonization of GLOBALGAP protocol and compliance of quarantine regulations of exportable fruits and vegetables. In

this respect, he told that Government of Bangladesh may seek

assistance from Department for International Development

(DFID) UK for financial support in developing a project

involving defra and Bangladesh Government Agencies. The

Director appreciated this idea and expressed willingness to

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participate in this type of project.

Managing Director, Hortex Foundation taking part in the dialogue highlighted the objectives of the mission as well as some actions already taken by the Government to address the quarantine issues particularly of citrus and some cucurbitaceous vegetables. He distributed the country paper lunch of Bangladeshi dishes at the Hotel Pride of Asia. "Export of High Value Crops from Bangladesh" to the UK officials. In this paper, agriculture at a glance, current export status, trade barriers and actions taken to address the special requirements of defra according to Council Directive materials etc are sold. 2000/29/EC on Citrus Pest Management. The UK officials appreciated our future goal to enter into the mainstream market with fresh fruits and vegetables. They suggested that requirements of entering into the mainstream market are very high for which total compliance of Good Agricultural Practices (GAP) protocol should be followed with proper packaging, labeling and country of origin etc. But there is an immediate scope of supplying some distinct items of indigenous fruits and vegetables which are not produced by

Association UK (BiA) at the request of the High Commission Office organized a discussion meeting in a They also visited retail ethnic market at the White Chapel area, whole sale market of Bangladeshi fresh fruits and vegetables located at BoW, London among other places. Major Recommendations of the Study Mission ☐ Citrus canker free garden should be identified by a team of DAE, BARI, Hortex Foundation and local exporter's representatives from where directly citrus fruits should be exported to UK with Phytosanitary Certificates and compliance of other defra requirements. However, export of citrus fruits purchasing from open markets should not be allowed for export. Citrus growing belt in Narshingdhi, Sreemongal, Delduar Upazila under SCDC, NATP should be explored for technical and logistic

☐ Bangladesh should develop BanglaGAP Protocol; Hortex already approached the Ministry of Agriculture in this context which needs immediate attention. ☐ Ministry of Agriculture may explore the possibilities of citrus canker management through a project supported by DFID or other donors. ☐ Hortex should be technically and financially strengthened to render necessary service/advise to the exporters about Sanitary and Phytosanitary (SPS) measures, WTO rules and regulations, GAP protocols etc. Cool Chain Support

Production and Marketing Advisory Services During the period, advisory services were provided to 07 new entrepreneurs on various aspects of production technology, post-harvest handling technique, cool-chain transportation and efficient marketing system of fresh horticultural produces including potato, herbal and medicinal plants in domestic and

International, a new exporter of fresh potato to Brunei.

horticultural produce export growth.

room on September 28, 2011.

at Hortex office.

(v) Meeting with GMark Consulting Firm officials on

(vi) Meeting with the officials of World Bank 7th

(vii) Meeting with Dr. Partha R. Das Gupta, Principal

of operation for jointly work by signing of MoU.

export market. Hortex provided advisory services to Al-Jahid

intervention strategy of appropriate packaging design for

exportable horticultural produces on September 27, 2011

Implementation Support Mission on status report presentation of SCDC, NATP at Hortex conference

Advisor - Agronomy and other officials of Syngenta

foundation for sustainable agriculture on September 29,

2011 at Hortex office on identification of possible areas

REEFER TRUCK AVAILABLE ON RENT AT ☐ To maintain cool chain, while transporting your fresh produce/product ☐ To ensure proper quality ☐ To store your produce/product in appropriate temperature  $(+15^{\circ}c \text{ to } -25^{\circ}c)$ ☐ Capacity 3 ton each ☐ Auto humidity control of fresh produce up to 99%

Rahman, Mr. Majed Ali, Mr. Nahaj Pasha, Mr. Belal Ahmed, Mr. K. M Abu Taher Chowdhury, Mr. Emdad Ahmed, Mr. Azmat Hossain were present and participated in discussion among others participants. Volume 11 Number 3

Management (IPM) is being adopted may be

recommended to the exporters for the availability of the

Ministry of Civil Aviation and Tourism, Ministry of

Finance, Ministry of Commerce) should be arranged by

the initiative of Secretary, Ministry of Agriculture to

address the different issues relating to quarantine, air

freight, packaging, cargo handling, timely flight

having resistance to high humidity and rough handling

for export of different fresh agro commodities and which

will be used by the exporters to get the quarantine

certificate. The cost of good quality packages with

Hortex monogram should be subsidized initially 30-40%

for a period of 5-years to have uniformity in export

strengthened by improving its capacity for quarantine

packaging as well as to reduce the post-harvest loss.

□ Plant Protection Wing (PPW) of DAE should be

☐ Hortex should design appropriate packages of virgin pulp

operation etc to facilitate the export promotion.

☐ Inter-ministerial meeting (Ministry of Agriculture,

better quality produces.

During the period, Hortex Foundation provided total of 76 round trips of cool chain transportation supports to 05 organizations to carry their agro and other allied products. The organizations are: Associated Capsules (Pvt.) Ltd., Farco Syndicate, Trade Clippers Cargo Ltd., APM Global Logistics and Agrodot Traders Ltd.

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Carambola

Coconuts

Coconuts

Lemons

Lemons

Lemons

Lemons

Lemons

Pineapples

Pineapples

Pineapples

Aubergines

Aubergines

Beans (Bobi)

Beans (fine)

Cucumbers

Beans

(french)

Chillies

Spinach

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All prices quoted relate to stated pack weight and reflect the range of prices for class one produce prevailing on the day of collection as quoted by the selected market sources. All prices listed in pence. Median Price, GBP Produce Origin, Pack Market (Range), Pence/Pack 1290 (20) Bananas Dollar, 18kg Glasgow 1275 (150) Bananas Jamaica, 18kg Liverpool Carambola Brazil, 3kg

Glasgow

Garden

Garden

Garden

Belfast

New Covent

New Covent

Western Int'l New Covent

Birmingham

Malaysia, 3.5kg

Cote d'Ivoire, 25

Argentina, 18kg

Sri Lanka, 25

South Africa,

Spain, 15kg

Turkey, 10kg

Uruguay, 10kg

Costa Rica, each

Netherlands, 5kg

Cote d'Ivoire, 7

Spain, 5kg

UK, packet

Kenya, 1.5kg

Kenya, carton

Spain, 5kg

India, 2kg

UK, 4.5

Costa Rica, 8

15kg

Interview of the Secretary, Ministry of Agriculture and Managing Director, Hortex Foundation along with the news of discussion meeting were telecast in local Channel-S, Channel-I, local newspaper in UK. Discussion meeting was followed by Team members visited Bangla Town Cash & Carry and BanglaCity Continental Supermarket. In these supermarkets, fruits, vegetables, meat, milk, fish, other necessary cooking Bangla Town Cash & Carry Supermarket

support in canker disease management system.

intensive

motivational tour etc.

through

□ Selected gardens should be regularly monitored for the

adoption of GAP including Sanitary and Phytosanitary

measures by the officials of above mentioned agencies.

Moreover, capacity of extension officials, farmers,

exporters should be improved on citrus crop management

training,

□ Export of cucurbits, legumes, solanaceous vegetables

having problem of quarantine insect pest (fruit flies,

thrips, pod borer etc) should be promoted under the

concept of farm to export market approach by adopting

integrated nutrients, water and pest management

practices. The production sites of these vegetables in 10

Upazilas under SCDC, NATP where Integrated Pest

workshop/seminar,

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seminars, workshops, trainings and discussion/policy meetings on various issues of agriculture and export related affairs. Some of them are as follows: (i) Participated in the seminar on "Post harvest Management of Fruits and Vegetables" organized by SAARC Agriculture Centre (SAC) at BARC Complex on September 20, 2011. Key note paper was presented by Dr. Max Reynes, Director, Joint Research Unit, Integrated Process for Food Quality, CIRAD. (ii) Meeting with Mr. Vinay Chand, International Consultant, officials of Royal Danish Embassy on background study of growth and employment in relation to the IFSDP in Bangladesh on July 20, 2011 at Hortex office. (iii) Meeting with Mr. Mogens Strunge Larsen, Counselor, Royal Danish Embassy, Mr. Jorgen Strange-Hansen, Senior Consultant, Consia Consultants, officials of DANIDA held on November 05, 2011 at Hortex conference room on proper value chain management of horticultural produces in Bangladesh. (iv) Meeting with Md. Hasanul Haque (Panna), Director and other officials of Plant Protection Wing (PPW) at DAE, Khamarbari on September 06, 2011 for UK tour updatation, quarantine policy issues and mechanism of

Major Seminar/Meeting Participation

During this period, Hortex officials attended number of

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# Fresh Produce Wholesale Market Price in UK

Discussion Meeting with BiA UK Members local hotel inviting the members of the association and reporters of print and electronic media on 20th of September 2011. He welcomed the delegates and after brief introduction of the participants of meeting. President of the association read a memorandum addressed to Secretary, Ministry of Agriculture, Bangladesh. In his speech, he highlighted the current situations of imported commodities and informed the team that huge scope prevails for more export of Bangladeshi fresh fruits and vegetables to meet the growing demand of about 0.7 million immigrants and 12000 restaurants. Besides the Mission Members, Mr. Rafique Haider, Mr. Komoruddin Chowdhury, Mr. Golam Zilany, Mr. Helal

other countries searching appropriate market niches.

Mr. Rafique Haider, President of the Bangladesh Importers

inspection and monitoring through one stop quarantine inspection and certification facilities built at the Airport Cargo Area with the better cargo handling process. ☐ Commercial wing of the Bangladesh Missions in abroad (particularly of Asia, EU countries, Middle East, Russia, North American countries) should be advised by Concerned Ministry for more involvement in market and product diversification of the exportable agro commodities.

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Glasgow 1350 (100) Western Int'l 1800 1475 (50) Glasgow New 850 Spitalfields

1100

850

825

750

100

853 (55)

1400 (100)

Associate Editor : Mitul K. Saha, Assistant General Manager

800 Western Int'l 700 Belfast Western Int'l 750 Liverpool 110 Belfast 600 New 800 Spitalfields Glasgow 365 (30) Liverpool 850 (100) Western Int'l 1200 650

Netherlands, 3kg Glasgow 1400 Cyprus, 20kg Western Int'l 700 UK Local, 25kg Liverpool 275 (150) Western Int'l 720 UK, 25kg Potatoes UK, 25kg Liverpool 550 (whites)

Source: Fresh Produce Journal (FPJ), UK, October 07, 2011

New Covent

Garden

475 (50)

Chillies Thailand, 2kg Chillies Liverpool Gambia, 1.5kg (green) Chillies (red) Potatoes Potatoes Potatoes (reds)

# Supported by

Hortex Foundation

(GAP, Traceability, Processing and Packaging) Hortex Foundation : National Products, 22/1 Topkhana Road, Dhaka-1000 Telephone: +88-02-7171453, 7171459

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